



Corporate Opportunities at Bristol Zoo Gardens 2010



If your organisation is interested in any of these opportunities,
please contact Lizy Jones in the Development Department:
Tel: 0117 974 7329
Email: ljones@development@bristolzoo.org.uk



See it. Sense it. Save it

Corporate Partnership Scheme

Corporate Partnership Scheme

Bristol Zoo is so much more than a visitor attraction. We are a conservation and education charity engaged in field conservation both here in the UK and abroad.

Our corporate membership scheme is a comprehensive package designed to appeal to companies looking for opportunities to engage with a local charity, assist their Marketing and PR, and more critically, address Human Resource needs by providing benefits that engage each member of staff, no matter how large or small the company.

The scheme is organised into a logical framework, offering personalised benefits directly to employees and a range of carefully tailored business benefits designed to meet your corporate requirements and aspirations. These include:

- Individual staff membership cards
- 4 free visits per year, per staff member, plus 50% off 3 guests per visit
- Discounted staff benefits
- Discounted venue hire
- PR and marketing opportunities
- Executive networking events
- Prominent recognition in the Zoo grounds
- Recognition for support of conservation and education programmes



Membership Levels

Ranger Level (1-25 employees)	£500
Adventurer Level (26-100 employees)	£1,000
Explorer Level (101 – 500 employees)	£5,000
Pioneer Level (501 – 1000 employees)	£10,000

Charges and fees

There are four levels of annual membership, depending on company size. A proportion of every fee is donated to the Zoo's conservation work.

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Group Rate Entry Tickets

An alternative to the Corporate Partnership Scheme

As an alternative to the Corporate Partnership Scheme, businesses can also purchase bulk entry tickets to Bristol Zoo Gardens at a discount of up to 30%.

Tickets can be purchased in any combination of adults, children and concessions, and are valid for one year from the date of purchase. This means that the tickets can be distributed within the company as required and used throughout the year whenever staff members wish to visit.



Group Ticket rates

Adult	£8.95 (normal gate price £13)
Child (3-14yrs)	£5.40 (normal gate price £8)
Concession	£6.95 (normal gate price £11.50)

Discounts

The reduced rate ticket prices are applicable only when purchased in batches of more than ten tickets. An extra 10% discount is also offered when purchasing more than 100 tickets at a time.

Contact

For more information and to order, please contact Group Bookings on 0117 9747309 or email vhollier@bristolzoo.org.uk. Tickets can be posted the same day, and the company invoiced later.



Corporate sponsorship

A partnership with Bristol Zoo Gardens

Corporate Social Responsibility has never been more at the forefront of companies' strategic thinking. By supporting Bristol Zoo Gardens you could actively help us to save a species, protect threatened habitats and reach an audience of 400,000 visitors per year with a vital conservation message. Join our growing number of company supporters.



Above: Project Penguin, South Africa

Right: Livingstone Fruit Bat observation, Comoros Islands



International Conservation Partners

Charity of the Year

Enclosure sponsorship

Animal Keeper sponsorship

Company Animal Adoption

Event sponsorship

Gifts in Kind

Enclosure sponsorship

Sponsoring an animal's enclosure brings with it a raft of benefits, including valuable positive publicity, a feel-good factor amongst your staff and customer base and permanent on-site recognition by our 400,000 visitors each year. Rates vary by species and location of the enclosure.

£2,500 = *Transports African penguin chicks to safety*

£5,000 = *Buys 28 radio tracking devices for rare lemurs in Madagascar*

£20,000 = *Feeds our family of gorillas for 1 year*

International Conservation Partners

By sponsoring one of our 15 international field conservation projects you can work towards your environmental, community and marketplace commitments. Whether it is the regional native White Clawed Crayfish, the diminishing African penguin or the magnificent West Lowland gorillas, every company sponsor will receive project updates, have the opportunity to meet the staff involved and receive visible branding within the zoo.

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Corporate challenges

Volunteering at Bristol Zoo

Team-building activities and 'corporate challenges' are proving popular with companies who wish to put something back into the community and generate a healthy team culture at the same time.

Feedback from staff who have undertaken this sort of activity, is extremely positive and suggests that 'away-day' group activities help to foster new team dynamics in a way not usually possible in the office environment.

Bristol Zoo Gardens is making great strides to engage more closely with our local business community, to build meaningful partnerships and to raise awareness of our charitable objectives.

As a result of this, we are looking for helpers to clear and prepare our 'Hollywood Tower' estate for use as a fantastic new "National Wildlife Conservation Park".



Charges and fees

We ask that each group pay a small fee of £150 to cover basic equipment provision, as well as supervision of the task whilst on site. For some of the tasks we also require the company to pay for all the materials that are needed to complete the task, whether through employee fundraising or by accessing a company fund.

Typical Schedule

9.30	Arrival and site tour
10.00	Morning Activity
11.30	Mid-morning break
13.00	Lunch
14.00	Afternoon Activity
16.00	Clear-up
16.30	Depart

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Bristol Zoo Gardens maintains and defends biodiversity through breeding endangered species, conserving threatened species and habitats, and promoting a wider understanding of the natural world. Bristol, Clifton and West of England Zoological Society. Registered Charity No. 1104986



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